

Name of the Insurer : ICICI Prudential Life Insurance Company Limited

Performance of all products collectively contributing 90% of new and renewal premium

Upto The Period: August FY2026-27

Date: 31st August, 2026

Amount in Rs. Lakhs

S. No.	Product Name	Policies at the beginning of the year	New Policies Issued during the period	New business premium for the period	Renewal business premium for the period	Total Premium for the period	Renewal Proportion (as % of Total premium)	Exits - Maturity / Surrender / Withdrawal / Foreclosure / Cancellation	Proportion of exits (as % of Policies at the beginning of year and new issuances during the year)
1	ICICI Pru Guaranteed Income For Tomorrow	244,360	1,779	2,417	59,898	62,315	96.1%	2,353	1.0%
2	ICICI Pru Assured Savings Insurance Plan	79,830	5,870	6,012	7,336	13,348	55.0%	3,579	4.2%
3	ICICI Pru Future Perfect	256,255	7,779	9,733	36,601	46,334	79.0%	4,709	1.8%
4	ICICI Pru Gift Pro	34,970	3,742	6,681	12,201	18,882	64.6%	264	0.7%
5	ICICI Pru GIFT Select	48,712	3,508	4,952	8,477	13,430	63.1%	579	1.1%
6	ICICI Pru Gold	175,409	16,235	23,459	42,493	65,952	64.4%	497	0.3%
7	ICICI Pru Gold Pension Savings	2,960	453	5,289	5,723	11,012	52.0%	19	0.6%
8	ICICI Pru Group Suraksha Plus	473	53	71,855	-	71,855	0.0%	5	1.0%
9	ICICI Pru Group Term Plus	15,498	533	29,787	36,747	66,534	55.2%	9	0.1%
10	ICICI Pru Group Unit Linked Employee Benefit Plan	744	72	125,450	-	125,450	0.0%	23	2.8%
11	ICICI Pru Guaranteed Income For Tomorrow (Long-term)	124,151	595	686	38,158	38,844	98.2%	668	0.5%
12	ICICI Pru Guaranteed Pension Plan	70,550	2,545	27,303	-	27,303	0.0%	620	0.8%
13	ICICI Pru Guaranteed Pension Plan Flexi	50,462	5,244	18,364	27,273	45,637	59.8%	1,547	2.8%
14	ICICI Pru iProtect Smart Plus	120,546	67,888	24,874	4,038	28,912	14.0%	21	0.0%
15	ICICI Pru iProtect Smart	1,077,055	-	472	104,326	104,798	99.5%	20,095	1.9%
16	ICICI Pru iProtect Super	39,307	21,523	4,468	939	5,407	17.4%	25	0.0%
17	ICICI Pru iProtect Supreme	34,073	9,497	4,660	4,065	8,724	46.6%	47	0.1%
18	ICICI Pru Life Time Classic	475,705	15,238	9,855	50,223	60,079	83.6%	24,338	5.0%
19	ICICI Pru Platinum	76,740	9,208	31,053	61,550	92,603	66.5%	24	0.0%
20	ICICI Pru Protect N Gain	65,254	14,951	15,948	12,127	28,076	43.2%	25	0.0%
21	ICICI Pru Saral Pension	13,720	1,595	21,410	-	21,410	0.0%	58	0.4%
22	ICICI Pru Shubh Raksha Credit	339	19	120,582	-	120,582	0.0%	-	0.0%
23	ICICI Pru Signature	670,800	41,518	98,935	370,687	469,622	78.9%	21,491	3.0%
24	ICICI PRU Signature Assure	49,431	14,853	11,600	6,958	18,558	37.5%	24	0.0%
25	ICICI Pru Sukh Samruddhi	33,834	2,323	1,504	3,700	5,204	71.1%	240	0.7%
26	ICICI Pru Super Protect - Credit	925	129	149,939	-	149,939	0.0%	-	0.0%
27	ICICI Pru Savings Suraksha	501,640	892	1,189	43,335	44,524	97.3%	32,508	6.5%